

Apra-Virginia Sponsorship Opportunities 2017

ANNUAL SPONSORSHIP BENEFITS

Commonwealth Level: \$2,500

All of the "Washington Sponsor" benefits listed below, plus:

- Recognition on the Apra-Virginia website, including sponsor's logo and link
- Annual opportunity to greet guests from the podium and share a brief message about your organization. Conference to be mutually agreeable to Apra-Virginia and the Annual Sponsor
- Featured article in one quarterly newsletter about your company and your support of Apra-Virginia
- 4 complimentary Apra-Virginia memberships, as well as 5 additional complimentary Conference registrations to be used at your discretion
- Opportunity to send one email blast to Apra-Virginia members through Apra-Virginia channels (*E-mail will be sent through Apra-Virginia and may contain special offers to members. Apra-Virginia reserves the right to approve content before sending*)

Conference SPONSOR BENEFIT SUMMARY

All sponsor packages include the following benefits:

- Sponsor company logo and hyperlink on the Apra-Virginia Conference Announcement web page
- Sponsor company logo on signage at registration area
- Opportunity to display the Apra-Virginia logo on organization website or promotional materials

	Washington Sponsor* \$1,000	Jefferson Sponsor* \$750	Madison Sponsor* \$500	Monroe Sponsor \$250
Complimentary Conference registration (annually)	3 company representatives	2 company representatives	1 company representative	0 company representative
Hyperlinked digital presence on Apra-Virginia Conference page until 12/31/2017	1 st position listing after Commonwealth Sponsor	Alphabetical listing after Washington Sponsor	Not included	Not included
Sponsorship and logo on Conference materials	Yes	Yes	Yes	Not included
Exhibit Table Location Priority (order of choice determined by payment date; space includes internet/wi-fi access)	1 st choice	Priority after Washington Sponsor based on date payment received and available space	Priority after Jefferson Sponsor based on date payment received and available space	Not included
30 minute presentation/demonstration	First right of refusal	Second right of refusal	Not included	Not included
Email blasts to Apra VA Membership	1 pre- <u>and</u> 1 post-conference email blast	1 pre- <u>or</u> 1 post-conference email blast	Not included	Not included
Sponsorship conference logistical aspects	Recognition as conference sponsor	Recognition as lunch sponsor	Recognition as breakfast sponsor	Not included

*** Exclusive per conference (2 total per year)**

A LA CARTE SPONSORSHIP

Scholarship Sponsor: \$1,000

- Recognition as Apra-Virginia Scholarship Sponsor on Scholarship Page on Apra-Virginia website
- Complimentary conference registration for Spring Conference for one representative
- Recognition as Apra-Virginia Scholarship Sponsor on all emails pertaining to scholarship announcements

Apra-Virginia 2017 Sponsor Agreement

- All sponsors/exhibitors will be assigned an exhibit space if one is desired. Apra-Virginia retains the right to reject any exhibitor that is deemed inappropriate.
- Hotel reservations and travel arrangements are the responsibility of the exhibitors. For information, please contact Nick Sollog via e-mail at nick.sollog@thesolloggroup.com or phone at 804.767.2172.
- Wireless connections for demonstration purposes are available upon request and may be subject to an additional charge depending on the conference location.
- All sponsor levels and exhibitors will have a six-foot table with table linens and two chairs.
- No part of an exhibit, signs or other materials, may be pasted, nailed, or otherwise affixed to walls, doors, or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
- Sponsors may not sublet or divide their display area or show items for any non-exhibitor. Displays may not be placed so that they interfere with other sponsors.
- Apra-Virginia will not be held liable for damage or loss to sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
- The sponsor assumes the entire responsibility and liability for losses, damages and claims arriving out of injury or damage to sponsor's displays, equipment and other property brought onto the premises of the conference location and shall indemnify and hold harmless the conference location, and Apra-Virginia's agents and employees from any and all such losses, damages, and claims.

Sponsor Agreement forms along with your check made payable Apra-Virginia are due no later than 30 days prior to the conference you wish to sponsor and should be mailed to:

**Apra-Virginia
P.O. Box 6605
Richmond, VA 23230**

Once your fee is received, the company logo* will be added to the Apra-Virginia website as a 2017 Sponsor.

**Please provide your company's logo (JPG or PNG format) and other details required (such as correct use of the sponsor/exhibitor name, trademarks, etc.) no later than 30 days prior to the conference you wish to sponsor. Please email to Nick Sollog – nick.sollog@thesolloggroup.com.*

Apra-Virginia 2017 Sponsorship Agreement From

Organization Name

Primary Contact Name

Title

Street Address

City, State, Zip Code

Phone

Email

Website

Sponsorship Desired

Annual

\$2,500 Commonwealth Level

A La Carte

\$1,000 Scholarship Sponsor

Conference Sponsor (1 per conference)

\$1,000 Washington Sponsor

\$750 Jefferson Sponsor

\$500 Madison Sponsor

\$250 Monroe Sponsor

(Please note, only a percentage of your sponsorship fee will be tax deductible should you elect to present to the group or send a representative)

We _____ agree to adhere to the sponsor guidelines
Sponsor Name

and agree upon the sponsor benefits for this level.

Signature

Date

Apra-Virginia 2017 Conference Schedule:

Spring Conference – April 5th at Washington and Lee University

Fall Conference – October 11th at Longwood University