Sponsor Benefit Summary APRA-Virginia 2020 Virtual Conference

Revised 3/31/20

	James River Sponsor \$450 (1 Available)	Tidewater Sponsor \$250 (4 Available)	Shenandoah Sponsor \$150 (4 Available)	Scholarship Sponsor \$1,000 (1 Available)
Complimentary APRA-Virginia Memberships	1 Membership	Not included	Not included	1 Membership
Presentation/Demonstration	1 minute promo on 3 webinars OR 1 stand-alone 30 minute webinar	1 minute promo on 1 webinar	Not included	1 minute promo on 2 webinars OR 1 stand-alone 30 minute webinar
Event Sponsorship	Recognition as Virtual Conference Sponsor on all webinars	Recognition as Webinar Sponsor on 2 webinars	Recognition as Webinar Sponsor on 1 webinar	Recognition as Scholarship Sponsor on all webinars
Email blasts to Apra VA Membership	1 pre- <u>and</u> 1 post- webinar email blast	1 pre- <u>or</u> 1 post- webinar email blast	1 pre- <u>or</u> 1 post- webinar email blast	1 email blast after announcement of scholarship recipient
Hyperlinked presence on Apra- Virginia Conference webpage until 12/31/20	1 st position listing	Alphabetical listing after James River Sponsor	Alphabetical listing after Tidewater Sponsors	Recognition on Scholarship Page of Apra- Virginia website
Sponsor logo and hyperlink on the Apra-Virginia Virtual Conference Registration, Announcement and Update Emails	Yes	Yes	Yes	Recognition as Scholarship Sponsor on all emails pertaining to scholarship announcements
Opportunity to display the Apra-Virginia logo on company website and/or promotional materials	Yes	Yes	Yes	Yes



2020 Apra-Virginia Sponsorship Agreement Form (Revised 4.1.2020)

Organization Name	
Primary Contact Name	Title
Street Address	
City, State, Zip Code	
Phone	Email
Website	
	Sponsorship Desired
	□ \$1,000 Apra-VA Scholarship□ \$450 James River□ \$250 Tidewater
	□ \$150 Shenandoah
WeSponsor	agree to adhere to the sponsor guidelines
and agree upon the spons	
Signature	 Date

Sponsor Agreement forms along with your check made payable Apra-Virginia are due no later than 30 days prior to the conference you wish to sponsor. Once your fee is received, the company logo* will be added to the Apra-Virginia website.

*Please provide your company's logo (JPG or PNG format) and other details required (such as correct use of the sponsor/exhibitor name, trademarks, etc.) no later than 30 days prior to the conference you wish to sponsor. Please email president@vaapra.org and/or president@vaapra.org.